

SRI GOKULA VIDYA SAMASTHE(R)

Sri Gokula College of Arts, Science & Management Studies

P. G. Block, Kolar

Bangalore - Chennai Bypass, Gokul Nagar, Kolar - 563102.

Fax : 08152 220051 Phone : 08152 220051, 08152 223313, Mobile : 94483 16235

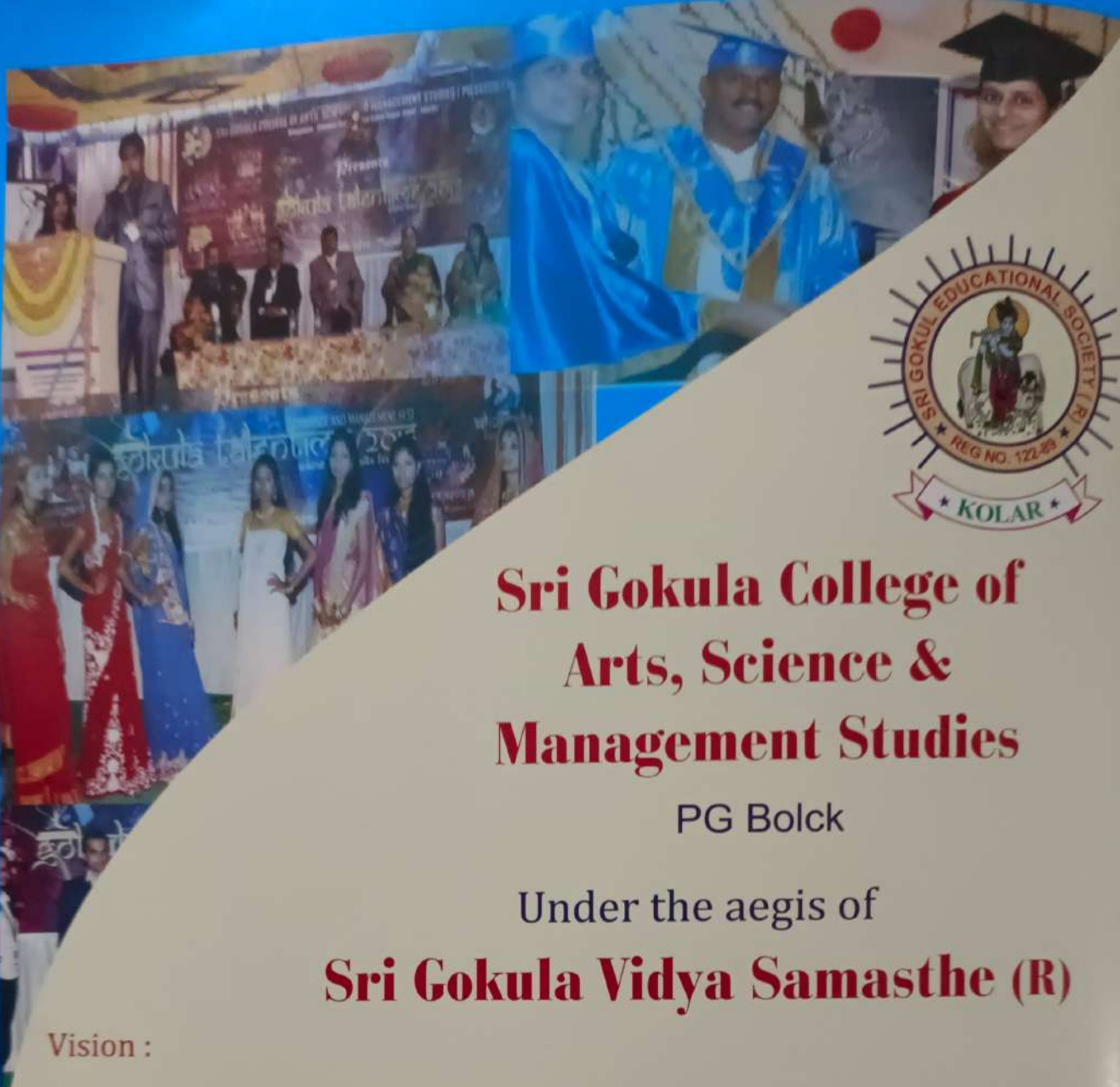
website : <http://srigokulagroup.com> email : info@srigokulagroup.com



PROSPECTUS

M.B.A. & M.COM.





Sri Gokula College of Arts, Science & Management Studies

PG Bolck

Under the aegis of

Sri Gokula Vidya Samasthe (R)

Vision :

To encourage and enable every student to develop their hidden potential by imparting quality education

To strive for the all-round development of the personality of every student to serve the humanity in general, society and the nation in particular.

Mission :

To impart quality, affordable and relevant education to meet national and global challenges

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Knowledge Is The Light of Success

Message from Secretary

" Education is simply the soul of a society as it passes from one generation to another "

- Chesterson G.K.



As the Founder & Secretary of **Sri Gokula Vidya Samasthe**, It gives me immense pleasure to welcome you to our group of institutions which offer you unequaled opportunity for multi disciplinary education. I look back with enormous sense of pride, the progress that our group of institutions has made in the past two plus decades. This would not have been possible with the inviolable support and contribution of faculty, student community, parents and my well wishers. I strongly believe that serious, sincere and systematic services, surely secure supreme success.

You are privileged to be the **Sri Gokula College of Arts, Science and Management Studies** - A well establish institute in Kolar Town. Let me take this opportunity to wish you very best in your endeavours, and welcome you once again to **Sri Gokula College of Arts Science & Management Studies** under the aegis of **Sri Gokula Educational Society**

Sri V. Narayanaswamy, M.Com., LLB

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FROM THE DESK OF DIRECTOR



I would like to congratulate you making a good career decision by choosing to pursue education in the field of Commerce and Management so that with your acquired knowledge and skills set, you can actively contribute to India business to propel the Indian Economy.

Swami Vivekananda says that ***“Education must be men making and character building”***

We welcome the ambitious aspirants like you to develop you into innovative professional to tackle the incorrigible world with tranquility. We don't force you but Guide you to develop the inner skills within you them out under started.

In Sri Gokula College of Arts, Science and Management Studies, P G Block, we not only bring out your traits but also bring the personality out of a person. We mainly understand in the need for communication skills in today's world and help the student and developing his/her personality with the help of Vast library, Soft skill Classes, Caring and Supporting Staff's.

We believe that anybody and everybody graduate themselves for the one and only need for survival hence we concentrate on the placement of students, Part time and Full time.

We offer you a stimulating environment right through our faculty, a good mix of experience professionals with relevant corporate experience and academic achievements. All this is further fortified with our regularly updated course curriculum to suite the industry requirements, the teaching methodology that enables you to understand management concepts and develops in you the ability to apply them to various business situations.

At Sri Gokula College of Arts, Science and Management Studies, P G Block, the regular interaction starts with our induction programme 'Initiation' followed by a series of orientation lectures from the industry who share business wisdom at various events at institute. Live projects Assignments, Final Dissertation are done with the involvement of industry experts to provide an insight into the real world of business. Co-curricular and Extra-curricular activities are a regular future at Sri Gokula College of Arts, Science and Management Studies, P G Block. Your good performance in your first job and subsequent fast-track career growth in future will keep reinforcing that you took the correct decision by joining Sri Gokula College of Arts, Science and Management Studies, P G Block.

At such a congenial atmosphere we can assure you that you may nest assured of the outcome of a perfect scholar into the world. We are here to your dream come true

Best Wishes

DR. GURU BASAVA ARADHYA. S

MBA, PGDCA, M.COM, M-PHIL, PHD

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Sri Gokula Vidya Samasthe (R) :

The very name Sri Gokula Educational Society (R) conveys the Ideal objectives of this sacred AimaMaster to spread its beam of light to the teacher and the taught, and everyone who works under its roof. Sri Gokula Educational Society (R) was established in 1989 under the initiative of Founder secretary V. Narayanaswamy with a moto to ' Educate a Child in True Sense '. with pioneering effort to promote education in the backward district of Kolar for both Rural and Urban youths, it being its mission by creating infrastructure facilities to start educational institutions in Kolar. As a step, **SRI GOKULA VIDYA SAMASTE** started Sri Gokula Nursery & Primary school in the year 1990 and over a period of time the Samasthe started

The Following institutions :

- Sri Gokula High School (Kannada & English Medium)
- Sri Gokula Pre-University College (Arts, Commerce & Science), Kolar.
- Sri Gokula Pre-University College, Chikkatirupathi, Malur Taluk.
- Sri Gokula College of Arts, Science and Management Studies :
UG Block - BA., B.Com., B.Sc., B.Sc., (Computer Science), B.C.A., BBM.,
P.G. Block - M.Com., & M.B.A.,
- Sri Gokula School of Nursing (GNM)
- Sri Gokula D.Ed., College (Kannada Medium)
- Sri Nanda Gokula School of Nursing (GNM)
- Sri Gokula Institute of paramedical Science

The Main aims and objectives of the various course envisaged by the institutions are

- To equip the candidates with the latest available knowledge, pertaining their chosen disciplines with the art learning facilities.
- To impart adequate professional knowledge and skills under the guidance of highly experienced professional faculty, to enable the students to take up careers in their respective fields of specialisation.

MBA- MASTER OF BUSINESS ADMINISTRATION

2 years Full Time Programme

(Approved by AICTE, Affiliated to Bangalore University and Recognized by Government of Karnataka)

Academic regulations pertaining to MBA degree (Day) of Bangalore University (2014-2015 onwards) under Choice Based Credit System (BU-PG-CBCS, 2014) of Faculty of Commerce and Management under Bangalore University.

The MBA programme of Sri Gokula College of Arts, Science and Management Studies, P G Block provide the best opportunities for professional higher education to all the students, offer innovatively designed parameters to meet desired demands of the employer, mould the young citizens to the well equipped with measures of knowledge to meet the unpredictable challenges of future times.

ELIGIBILITY CRITERIA :

The following Academic eligibility criteria are required to be followed irrespective category of seats (Govt. and Management quota seats):

Admission to Master of Business Administration is open for the candidates who have passed the Bachelor Degree Examination from the recognized University with not less than fifty percent (50%) of marks in aggregate of all the degree examinations. However, in case of candidates belonging to Schedule Castes, Schedule Tribes and Category-I, the aggregate percentage marks of all the years of qualification shall not be less than forty five percent (45%). Aspirants should appear for one of the National Level Entrance Examinations conducted every year as per the AICTE norms.

PROJECT WORK :

Each candidate should undertake a project work after the II semester examination and submit a bound copy of the report. The purpose of the project is to develop larger life skills and positive attitude among students who have to have wider perspective on society/organization.

DISSERTATION :

Every student is required to work on a project in the area of his/her specialization and prepare a dissertation report. Management student is expected to enrich with Competency / Skills / Attitude and perspective about live society and organization.

COURSE MATRIX :-

FIRST SEMESTER

| Code | Subject Name |
|------|------------------------------|
| 1.1 | Economics for Managers |
| 1.2 | Organizational Behaviour |
| 1.3 | Accounting for Managers |
| 1.4 | Statistics for Management |
| 1.5 | Marketing for Customer Value |
| 1.6 | Business and Industry |
| 1.7 | Communications Skills |

SECOND SEMESTER

| Code | Subject Name |
|------|---|
| 2.1 | Technology for Management |
| 2.2 | Managerial Research Methods |
| 2.3 | Entrepreneurship Management |
| 2.4 | Human Capital Management |
| 2.5 | Financial Management |
| 2.6 | Quantitative Technique & Operation Management |
| 2.7 | Innovation Management |

THIRD SEMESTER

| Code | Subject Name |
|------|---|
| 3.1 | Strategic management & Corporate Governance |
| 3.2 | Project and Operations Management |
| 3.3 | Elective 1 From Specialization |
| 3.4 | Elective 2 From Specialization |
| 3.5 | Elective 3 From Specialization |
| 3.6 | Open Elective |
| | Project work - 4 weeks |

FOURTH SEMESTER

| Code | Subject Name |
|------|---------------------------------|
| 4.1 | International Business Dynamics |
| 4.2 | Elective 1 From Specialization |
| 4.3 | Elective 2 From Specialization |
| 4.4 | Elective 3 From Specialization |
| | Dissertation - 6 Weeks |

ELECTIVES :-

- ⇒ Finance
- ⇒ Marketing
- ⇒ Human Resources
- ⇒ Health Care management
- ⇒ Banking and Finance and Insurance Services Management
- ⇒ Startups & SMES Management

M.Com - MASTER OF COMMERCE

2 years Full Time Programme

(Affiliated to Bangalore University and Recognized by Government of Karnataka)

The M.Com programme is to impart to the students, professional education and training in various aspects of business and its environments and provide them with opportunities to develop Managerial and Analytical skills in order to meet the challenges of business at the National and at the Global Level.

Academic regulations pertaining to M.COM degree of Bangalore University (2014-2015 onwards) under Choice Based Credit System (BU-PG-CBCS, 2014) of Faculty of Commerce and Management under Bangalore University.

PROGRAMME AIMS :

- To enable the students to acquire the necessary skills and strategies to cope with ever increasing requirements of industries and business in the globalised era.
- To help the students to acquire up-to-date knowledge of information technologies and commerce business trends.
- To compete in the Global market for BPO, Outsourcing and other international jobs.

COURSE DURATION :

The course of study for M.Com degree shall extend over a period of 2 years divided into 4 (Four) Semesters. Each semester will be of 16 weeks or more duration with a minimum of 90 actual working days. Each student will choose business research project/Live business problem in a business organization or Industry, and prepare a dissertation report.

The department of Commerce has an objective of imparting professional skills and attributes that enhance the overall development of an individual and make them industry ready.

ELIGIBILITY CRITERIA :

The following Academic eligibility criteria are required to be followed irrespective of category of seats (Govt. and Management quota seats):

Admission to Master of Commerce is open for the candidates who have passed the B.Com/B.B.M Degree Examination from the recognized University with not less than fifty percent (50%) of marks in aggregate of all the examinations of the B.Com/B.B.M. However, in case of candidates belonging to Schedule Castes, Schedule Tribes and Category-I, the aggregate percentage marks of all the years of qualification shall not be less than forty five percent (45%).

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COURSE MATRIX :-

FIRST SEMESTER

| Code | Subject Name |
|------|--|
| 1.1 | Monetary System |
| 1.2 | International Business |
| 1.3 | Micro Economics for Business Decisions |
| 1.4 | Information System & Computers |
| 1.5 | Advanced Financial Management |
| 1.6 | Human Resource Management |
| 1.7 | Communication Skills |

SECOND SEMESTER

| Code | Subject Name |
|------|---|
| 2.1 | Indian Banking |
| 2.2 | Risk Management |
| 2.3 | Advanced E-Commerce & Mobile Commerce |
| 2.4 | Business Research Methods |
| 2.5 | Quantitative Research & Operation Technique |
| 2.6 | Business Marketing |
| 2.7 | Micro Finance |

THIRD SEMESTER

| Code | Subject Name |
|------|--|
| 3.1 | Business Ethics & Corporate Governance |
| 3.2 | Elective 1 From Specialization |
| 3.3 | Elective 2 From Specialization |
| 3.4 | Elective 3 From Specialization |
| 3.5 | Elective 4 From Specialization |
| 3.6 | Open Elective |

FOURTH SEMESTER

| Code | Subject Name |
|------|--------------------------------|
| 4.1 | Commodity Markets |
| 4.2 | Elective 1 From Specialization |
| 4.3 | Elective 2 From Specialization |
| 4.4 | Elective 3 From Specialization |
| | Dissertation - 8 Weeks |

ELECTIVES :-

- ⇒ Accounting & Taxation
- ⇒ Finance & Banking
- ⇒ System Management

OPEN ELECTIVE :-

- ⇒ Income Tax
- ⇒ Finance & Banking

RULES RELATING TO THE CONDUCT & DISCIPLINE OF THE STUDENTS :

- Candidates seeking admission to Sri Gokula College of Arts, Science & Management Studies (PG Block) shall strictly abide by the rules and regulations regarding conduct and responsibilities of students of the Institution
- All the students must present in the college premises atleast 15mins before the commencement of the class.
- Students are expected to follow the dress code of the institution
- They should show due respect to the lecturers and courtesy to the non-teaching staff and elders in the college as well as outside the college.
- Student should strictly observe class room etiquettes.
- Students should maintain perfect silence, decorum and discipline in the college premises. Any rude and mischievous behavior in the premises with his/her classmates, teachers and office staff members shall be viewed seriously and the offenders will be punished.
- Students are expected to take care of the institution prosperities by not damaging or spoiling the infrastructure facilities available for use.
- Students who are unable to attend class for genuine reasons shall apply leave in advance in the prescribed performa
- Ragging is totally banned and anyone found guilty of ragging and / or abetting ragging is liable to be punished.
- Any student who are found willfully Mischievous or guilty of Malpractice of whatsoever nature or has committed any act of sever indiscipline or who is, in the opinion of the college authorities, has adverse influence on his fellow students, shall be liable for punishment
- No student is allowed to loiter around unnecessarily in the premises of the college.

Join the Hands to Light the future



Sri Gokula College of Arts, Science & Management Studies

(PG Bolck)

(Approved by AICTE, New Delhi, Recognised by Govt. of Karnataka & Affiliated to Bangalore University)

Gokul Nagar, Bengaluru - Chennai Bypass Road, KOLAR - 563101.

No.

Telefax No. : 08152-220051 Email. : info@srigokulagroup.com
website : www.srigokulagroup.com

PHOTO

** Write in Black Ink ball pen

Application For Admission to _____ Course

| | | | |
|-----|--|------------------------------|--------------------------------|
| 1. | Name of the Applicant | | |
| 2. | Present Address : | Permanent Address : | |
| 3. | Date of Birth (Enclose copy of SSLC Marks Card) | | |
| 4. | Parental Details : | Name | Occupation |
| | Father | | |
| | Mother | | |
| 5. | Guardian Name Address and Occupation (In the Absence of Parents) | | |
| 6. | Nationality, Religion & Caste (Enclose Caste / Income Certificate) | | |
| 7. | a) Degree Passed with Register No. b) Elective subjects studied in Degree (Enclose Marks card / Marks Statement) | a) | b) |
| 8. | Course Choice in PG | MBA <input type="checkbox"/> | M.Com <input type="checkbox"/> |
| 9. | Elective Subjects Choice | | |
| 10. | Name of the Institution Last studied with month & year | | |
| 11. | Are you an employee? if yes, state the department & enclose service/salary Certificate | | |
| 12. | Extra Curricular Activities | | |
| 13. | Application Fee Receipt No. & Date (Enclose the Receipt) | | |

Declaration by the Student

The information given above is true to the best of my knowledge and belief. I hereby undertake, that I will not indulge or participate in any behavior or act that may be detrimental to the interest of the Institution or the Society. I Shall abide by all rules and regulations of the Management.

Station :

Date

Signature of the Candidate

Declaration by the Parent

The information furnished above is true to the best of my knowledge and belief. I will abide the rules and regulation of the Management. My son/daughter will not indulge in any activities or act that may be affecting the discipline or moral of the Institution. If found guilty of act of misdeeds, he/she is liable for punishment according to the rules and regulations of the Management

Place

Date

Signature of the Parent / Guardian

For Office Use Only

Departmental Action :

DIRECTOR
(Seal and Signature)

FACILITIES PROVIDED :

Faculty : The College is equipped with following qualified & dedicated staff towards for the welfare of the students & progress of the institution

| Name | Qualification | Designation |
|---------------------------|--------------------------------------|----------------------|
| Dr. Guru Basava Aradhya S | MBA., PGDCMA., M.Com., M.Phil. Ph.D. | Director & Professor |
| Dr. Subba Raju HM | M.Com., M.Phil., Ph.D., | Professor |
| Dr. Sanjeeviah B C | M.Com., M.Phil., Ph.D., | Professor |
| Dr. Nagaraj.V | M.Com., M.Phil., LL.M., Ph.D | Professor |
| Prof. Radha.V | M.Com., | Assistant Professor |
| Prof. Manjunatha D | MBA., NET., (Ph.D.,) | Assistant Professor |
| Prof. T.R. KalaiSelvi | MCA., M.Phil., (M.Tech) | Assistant Professor |
| Prof. Deepika H.C | MBA., | Assistant Professor |
| Prof. Shivaguru.N | MBA (Ph.D) | Assistant Professor |
| Prof. Devi M | MBA | Assistant Professor |
| Prof. Shamem Salma | M.Com, MBA, M.Phil., | Assistant Professor |
| Prof. Narasimha Murthy | M.Sc., (Maths) M.Phil | Assistant Professor |
| Prof. Chandrashekar. R.S | M.Com | Assistant Professor |
| Mrs. Sujatha N. | M.Lib | Librarian |

LIBRARY :



The College has well established library, contains many volumes of different authors pertaining to the courses and also general interest.

STUDENTS GUIDANCE BUREAU :



Special Class will be held to guide the deserving students to improve their academic performance

SEMINAR HALL :



College is providing well furnished seminar hall with seating capacity of 200 and address system

COMPUTER LAB :



The College has a well equipped laboratory with latest versions of computers with latest version Application softwares and operating systems with internet facilities

CLASS ROOMS :



The College has well established class rooms.

PLACEMENT ASSISTANCE :

The Training & Placement cell of the college will guide the students in interview techniques, Communication skills and group discussions. Periodically experts lectures are being arranged in the campus by which the Institute gives prominence to ensure that the qualified students receive good placements.

TRANSPORTATION :



Transportation facilities will be provided to the students from the place of their residence to the college

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HOSTEL :

Separate Hostel Facilities will be provided for both girls and boys with good, hygienic and healthy food will be provided with good environment for studying. Hostel fee will be collected separately



EXTRA CURRICULAR ACTIVITIES

The co-curricular team functions with the motto of facilitating students to enhance their campus experience through accessing services, which cater to their holistic development-so as to make their living and learning experience at Sri Gokula College of Arts, Science and Management Studies, P G Block truly memorable.

It includes:

- Student Welfare
- Sports and extracurricular Activities
- Case study and Situational Analysis
- Student Competitions and Festivals
- Corporate Social Responsibility and Related humanitarian services to society
- Campus living and discipline (Anti-Ragging Cell and Students Grievance redressal cell)
- Live Projects

STUDENT SCHOLARSHIPS AND CONCESSIONS

- Government of India Post - Metric Scholarships to students belong to the Scheduled Caste/ Scheduled Tribes.
- Fee concessions for Categories IIA, IIB, IIIA and IIIB of other backward classes subject to income limit
- Defense Scholarship
- Wakf board Loan Scholarship for girls students belong to Muslim community.
- Loan Scholarship under Ariuv Yojana for Minority students.

The Students applying for scholarship or free ship must submit their application at the appointed date and time which will be notified on the Notice Board.

All the Students shall pay the prescribed full fee. Disbursement of Scholarship / Free ship if awarded is a separate entity.

Concession will be with drawn incase of students whose attendance is irregular or whose work, progress and behavior are not satisfactory.

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Life @ Gokula PG Block

